

# Content Creation Toolkit #1

MPSK-CT1

## LIGHTS, CAMERA, ACTION –

### Empower Students as Content Creators!

Students love the opportunity to create video content that can emulate their favorite YouTubers. Students in English classes can create how-to videos. Students in math classes can “unbox” a new concept or solution. In social studies or science, students can create review-style videos where they analyze (also pretty high on Bloom’s Taxonomy) popular events, locations, and cultures, or famous figures, inventions, and ideals.

Finding ways to have students as content creators in school builds valuable life and career skills that will likely serve them well in their future.

Content Creation Toolkit #1 provides the value, versatility, functionality and unrivaled durability you need to produce high-quality, professional studio results!

### Includes the On-Air!™ Podcast Kit (PCAST4):

#### (1) USB Omnidirectional/Cardioid Podcasting Microphone with Desktop Stand

This portable USB Type-C Multi-functional Microphone provides the versatility and flexibility needed to do quality broadcasts, from nearly any location, with clear, rich sound. For Windows or Mac.

#### (1) Round Microphone Windscreen/Pop Filter

Provides noise-protection, helping you get better audio recordings. The 360° flexible gooseneck arm allows precise positioning and the swivel mount is easy to install.

#### (1) Folding Sound Isolation Shield

Makes clean, controlled, and noise-free recordings, reducing unwanted room noise. Compact, portable, lightweight, foldable design. **Includes stand and base for the Isolation Shield.**

#### (1) Backlight and Lavalier Microphone Set (BLITE-MIC)

This 10" LED Ring Light features an extendable stand base, lavalier microphone and dual phone holders for Live Stream/Makeup/YouTube Video/TikTok (compatible with all phones).

Designed to maximize the clarity and visibility of your subject, it is ideal for portable, office, school and/or studio use. The stand is sturdy and easily adjusted, and the lavalier microphone delivers quality sound for all needs!



Round Microphone Windscreen/Pop Filter



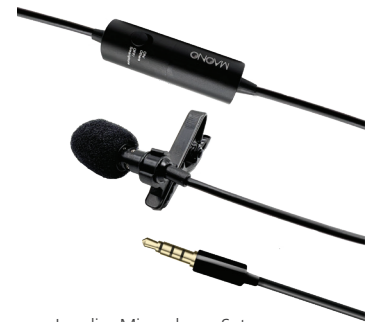
Podcasting Microphone with Desktop Stand



Folding Isolation Shield  
16.5" x 11.8" x 4.7"



10" Ring Portable Backlight



Lavalier Microphone Set



For Podcasting and Recording!